

EXCITE SYSKO SHOWPLAN THE STANDARD SOLUTION FOR THE PLANNING OF TEleshopping SHOWS

Show Planning is one of the core competences and workflow processes in the teleshopping market. The success of a teleshopping operation depends directly on the planning process quality. The excite sysko Showplan tool offers and supports a multi-step process, starting from a yearly plan down to the planning of each air-time second.



AFTER THE SHOW IS BEFORE THE SHOW

Show Planning is a cyclical process. After each show the actual figures are compared with the planned figures. By this a continuously growing pool of data, gathered by experience, has a direct connection and impact to the planning of future shows.

excite sysko Showplan can be seamlessly integrated with Data Warehouse systems and offers essential functionalities for integrated Show Controlling.

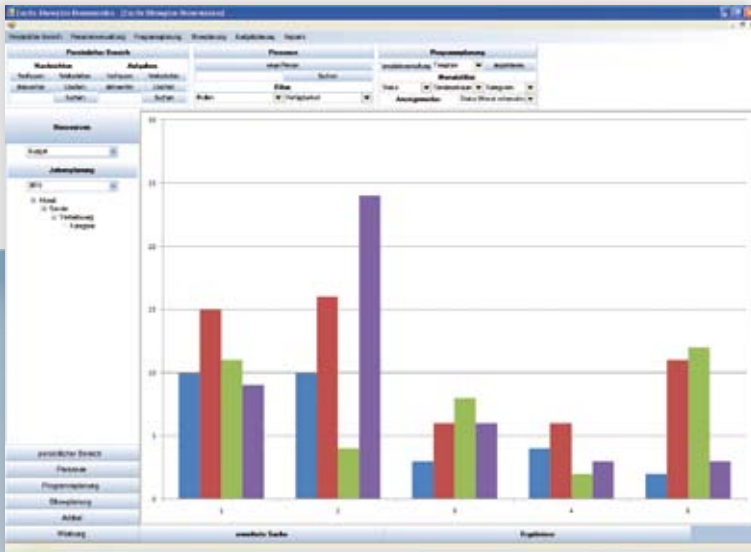
THE BENEFITS

With excite sysko Showplan you can concentrate on core requirements, such as

- Higher efficiency during the planning,
- More space for your creativity.
- And finally higher profitability.

excite sysko Showplan – Your central tool for controlling and optimizing operational planning processes in Teleshopping operations.

THE FEATURES



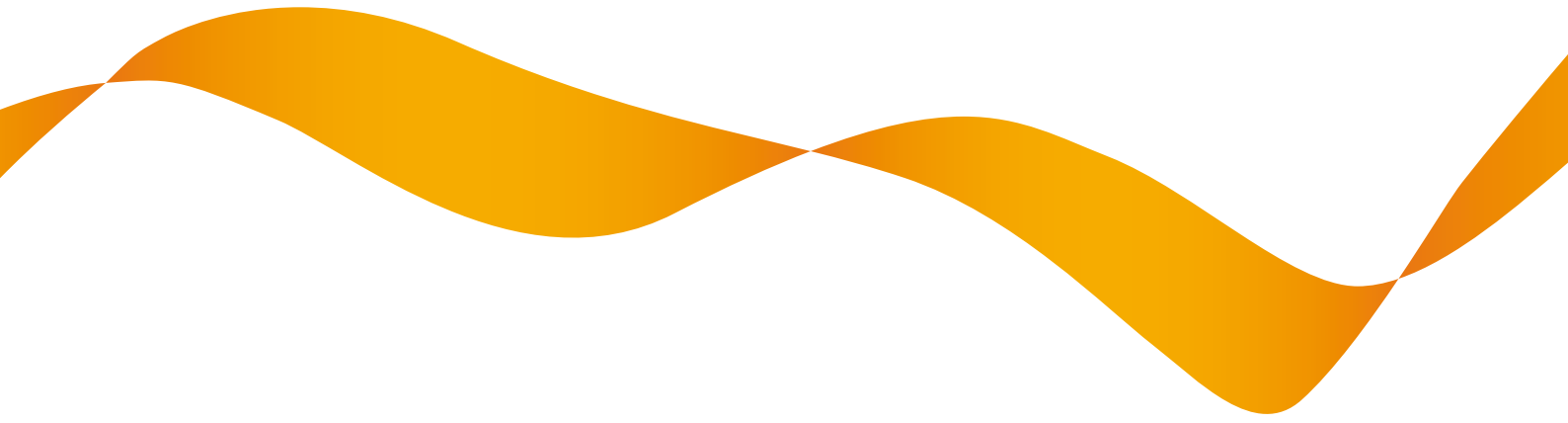
YEARLY AND MONTHLY PLANNING

- Definition of annual business plan goals, according to your KPI system (key performance indicators), including the key figures category, show title and channel
- Business plan break down per month



PROGRAM PLANNING

- Assign show titles to air-time-slots
- Definable default templates for revolving formats
- Status tracking
- Business plan figures definition for single shows and updating of yearly and monthly plans
- Assignment of involved persons and resources
- Parallel planning of several channels



discovery sysko GmbH offers IT services like consulting, software development, professional services and products for broadcast, media and industry companies, which allow total lifecycle management of digital content. The company supports media convergence processes, merging TV, radio, internet and telecommunication. This development and general digitalization processes completely melt together individual and mass communication. Another focus of business, besides Digital Asset Management, is consulting and implementation of Web2.0/ Mobile2.0 Applications and Cloud Computing Solutions..

To know more, please visit: www.discovery.sysko.de / www.rockheim.no / www.nrk.no or contact info@discovery.sysko.de

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excite sysko is a business unit of syskoplan AG with focus on solutions for T-Commerce and other cutting-edge sales models. syskoplan AG implements software projects with special focus on integrated solutions for customer-centric enterprises. syskoplan AG was founded in 1983 and has been listed since November 2000 as a highly renowned software integrator and consulting partner.

To know more, please visit: www.excite.sysko.de or contact info@excite.sysko.de

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