

NRK AND THE NATIONAL LIBRARY OF NORWAY JOIN FORCES FOR NORWEGIAN MUSIC

NRK, the main public broadcaster in Norway, and the National Library of Norway have joined forces to preserve all Norwegian music recordings. Their goal is a digital collection of all commercial music related to Norwegian artists and creators to make this available for NRK productions and for the public through museums, libraries and other institutions.

NRK has for some time run their digital media and music archive - DMA - in order to serve internal production systems with commercial music, essence and metadata.

Now the time has come to complete the collection when it comes to national music.

To fulfill this ambitious task NRK has gone into partnership with the National Library of Norway, in order to coordinate and share resources for this huge lift for Norwegian culture.

The technical solution for ingest, digitalization, transcoding, storage, exchange of material and workflow design is delivered by discovery sysko GmbH, situated in Germany, in collaboration with NRK and the National Library.

THE AGREEMENT

The job to be done is huge and to reach this goal NRK and the National Library has agreed upon the following allocation of tasks:

- NRK will receive all new releases online from the labels. When file based delivery can't be offered NRK will do the ingest. All material will be stored in the Digital Media & Music Archive in NRK.
- All Norwegian music will automatically be copied to the National Library.
- NRK will do the digitalization of the vinyl.
- National Library will do the digitalization of master tapes, music cassettes and shellacs.
- NRK and the National Library will share the work of scanning booklets, spindles and covers.
- National library will have the responsibility for storing the physical CD-collection.

THE PROCESS

- The DMA will be expanded with additional requirements by the National Library.
- Exchange of metadata will be bi-directional in XML format.
- Exchange of essence will be bidirectional.
- Global metadata – e.g. metadata delivered from the labels – will be available for the public through portals run by the national Library and other institutions.
- Some additional metadata, mainly created by NRK, will only be available for research inside the National Library.



← Head of the National Library Vigdis Moe Skarstein and head of NRK Hans-Tore Bjerkaas signing the collaboration contract.



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Discovery sysko GmbH offers IT services like consulting, software development, professional services and products for broadcast, media and industry companies, which allow total lifecycle management of digital content. The company supports media convergence processes, merging TV, radio, internet and telecommunication. This development and general digitalization processes completely melt together individual and mass communication. Another focus of business, besides Digital Asset Management, is consulting and implementation of Web2.0/ Mobile2.0 Applications and Cloud Computing Solutions.

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