

# RECORD LABEL INGEST, I-PHONE AND MOBILE APPLICATIONS FOR ENTRIQ USERS

discovery sysko has currently presented an add on for entriq platforms: Entriq clients can now use the entriq solution on their iPhone or for other mobile devices. In cooperation with entriq discovery sysko is enlarging entriq's portfolio with additional applications.

Entriq is part of Irdeto, which offers a full suite of digital management solutions that enable content owners and distributors to format, process, package, and deliver their digital content across all digital devices and platforms in one single process.

Located in Carlsbad, California, Irdeto employs over 900 staff, with dual headquarters in Amsterdam, The Netherlands and Beijing, People's Republic of China.

## THE SOLUTION

### RECORD LABEL INGEST (RLI) APPLICATION

This tool offers the possibility to easily import all kinds of metadata and essences – audio, video, images, booklets – into any Media Asset Management system. The process is independent of standards and formats and the

data are immediately available for production and sales departments.

### IPHONE APPLICATION

Following the trend of mobile usage, discovery sysko developed an iPhone application which hooks onto the existing Entriq DMS infrastructure and allows browsing and access of content like the existing web-player.

## RECORD LABEL INGEST (RLI) - EFFICIENT METADATA AND ESSENCE MANAGEMENT

In digital archives different kind of metadata and essences are stored. But most systems can't cope with the different formats and standards in an efficient way, so the process of purchasing, cataloguing and ingest of material is an expensive



and manpower consuming process. This new discovery sysko tool offers the possibility to import all kinds of metadata and essences – audio, video, images, booklets – independent of standards and formats to make them immediate available for production and sales. Once ingested, the data can be used and enhanced with new information like wiki-updates, booklet-information and others. This is done automatically but still with the possibility for doing quality assurance by archivists and librarians. RLI can be adapted to any MAM system and can be operated with a database only. The tool allows efficiency and rationalization internally by more internal control of assets. RLI guarantees improved metadata quality and smooth collaboration with record labels.

## I-PHONE APPLICATION

The distribution of audio and video content to mobile devices gets more and more important for content providers due to high customer demands. Following this trend, discovery sysko developed an iPhone application which hooks onto the existing Entriq DMS infrastructure and allows browsing and access of content like the existing web-player.

Entriq →  
Web-Player



Discovery Reply, part of Reply, is focused on Multimedia Asset Management solutions and is specializing in large digital media digitization, archiving, cataloguing and distribution projects. Discovery Reply offer is threefold: Solutions based on Discovery Reply™; System Integration on Discovery Reply™ or 3<sup>rd</sup> parties solutions; Advisory on Digital Media Projects.. To know more, please visit: [www.reply.eu](http://www.reply.eu)

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discovery sysko GmbH offers IT services like consulting, software development, professional services and products for broadcast, media and industry companies, which allow total lifecycle management of digital content. The company supports media convergence processes, merging TV, radio, internet and telecommunication. This development and general digitalization processes completely melt together individual and mass communication. Another focus of business, besides Digital Asset Management, is consulting and implementation of Web2.0/ Mobile2.0 Applications and Cloud Computing Solutions..

To know more, please visit: [www.discovery.sysko.de](http://www.discovery.sysko.de) or contact [info@discovery.sysko.de](mailto:info@discovery.sysko.de)

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